

AMENDED IN ASSEMBLY JUNE 1, 2015

CALIFORNIA LEGISLATURE—2015–16 REGULAR SESSION

**Assembly Concurrent Resolution**

**No. 75**

**Introduced by Assembly Member Daly**

**(Coauthors: Assembly Members Travis Allen, Brough, Chang, Harper, Kim, ~~and Wagner~~ Wagner, Achadjian, Alejo, Atkins, Baker, Bigelow, Bonilla, Bonta, Brown, Burke, Campos, Chau, Chávez, Chiu, Chu, Cooley, Cooper, Dababneh, Dahle, Dodd, Eggman, Frazier, Gallagher, Cristina Garcia, Gatto, Gipson, Gomez, Gonzalez, Gordon, Gray, Grove, Hadley, Roger Hernández, Holden, Irwin, Jones, Jones-Sawyer, Lackey, Levine, Linder, Lopez, Low, Maienschein, Mathis, Mayes, McCarty, Medina, Mullin, Nazarian, Obernolte, O'Donnell, Olsen, Patterson, Perea, Quirk, Rodriguez, Salas, Santiago, Steinorth, Mark Stone, Thurmond, Ting, Waldron, Wilk, Williams, and Wood)**

(Coauthors: Senators Huff, Mendoza, Moorlach, and Nguyen)

May 18, 2015

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Assembly Concurrent Resolution No. 75—Relative to Disneyland Day.

LEGISLATIVE COUNSEL'S DIGEST

ACR 75, as amended, Daly. Disneyland Day.

This measure would declare June 1, 2015, as Disneyland Day in recognition of the 60th anniversary of Disneyland.

Fiscal committee: no.

1 WHEREAS, Disneyland, which is referred to as “the happiest  
2 place on earth” and has provided time-honored and beloved

1 traditions of entertainment to generations of families in California  
2 and nationwide, will celebrate its 60th anniversary in 2015; and

3 WHEREAS, At this time, it is appropriate to draw the special  
4 attention of the public to Disneyland and its parent organization  
5 the Walt Disney Company for their many contributions to the State  
6 of California and beyond; and

7 WHEREAS, Created under the direct supervision of Walt  
8 Disney, a creative genius who hoped that it would be a “source of  
9 joy and inspiration to all the world,” Disneyland has a greater  
10 cumulative attendance than any other theme park on the planet,  
11 having greeted over 700,000,000 visitors since it opened its doors  
12 on July 17, 1955; and

13 WHEREAS, Walt Disney’s original venture in Anaheim has  
14 expanded from a single theme park with one hotel into a full-scale  
15 resort with two world-class theme parks, approximately 2,500  
16 hotel rooms, 150 restaurants, 85 retail locations, and the resort has  
17 grown to become one of the largest single-site employers in Orange  
18 County, directly employing 28,000 cast members and generating  
19 an economic impact of approximately \$5 billion annually to the  
20 southern California economy; and

21 WHEREAS, The creation of Disneyland was possibly the single  
22 greatest family entertainment achievement of the 20th century,  
23 introducing an entirely new concept in outdoor entertainment and  
24 establishing an icon of fun and magic known around the world  
25 which continues well into the 21st century; and

26 WHEREAS, The myriad manifestations of the philanthropy  
27 embraced by the Walt Disney Company and its 28,000 employees  
28 are equally impressive, including when the company exemplifies  
29 its humanitarian efforts in response to natural disasters and  
30 continuously gives back to the community, whether in California,  
31 elsewhere in the United States, or worldwide; and

32 WHEREAS, As measured for the year 2013 alone, the Walt  
33 Disney Company’s philanthropy included donations of all kinds  
34 valued at \$370 million, and further encompassed, among other  
35 kinds of charitable activities, over 667,000 VoluntEARS hours  
36 contributed by Disney employees participating in the company’s  
37 30-year-old VoluntEARS program, whose efforts in 2013 positively  
38 impacted an estimated 4,000,000 families and children; and

39 WHEREAS, On the eve of Disneyland’s 60th anniversary, both  
40 Walt Disney Company and its world-renowned theme park are

1 worthy of the highest commendations for having improved the  
2 quality of life for people not only in California and elsewhere in  
3 the United States, but also worldwide by sustaining communities  
4 economically and through generous and inspiring philanthropy;  
5 now, therefore, be it

6 *Resolved by the Assembly of the State of California, the Senate*  
7 *thereof concurring*, That the Legislature recognizes Disneyland  
8 upon the celebration of its 60th anniversary, and commends  
9 Disneyland and the Walt Disney Company for their decades-long  
10 record of enhancing the quality of life for people in California and  
11 beyond; and be it further

12 *Resolved*, That the Legislature declares June 1, 2015, as  
13 Disneyland Day; and be it further

14 *Resolved*, That the Chief Clerk of the Assembly transmit copies  
15 of this resolution to the author for appropriate distribution.